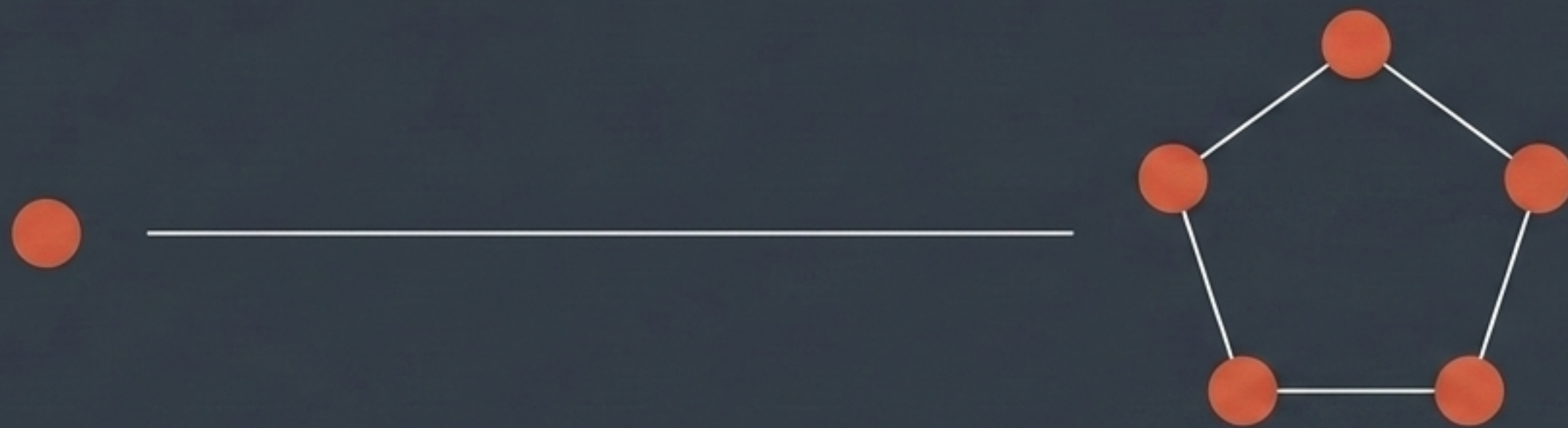




Alone, you give. In a circle, you act.

Transforming isolated goodwill into collective force:
Introduction to the Circle of 5.

The Barrier: "My small donation won't change anything."



« I'll give when I have more. »

« I don't even know where to start. »

The Catalyst: The Circle of 5 is not just another donation. It is a collective identity.



It is no longer distant charity, it is a silent community of ordinary people achieving the extraordinary.

A format designed for action, not guilt.

Traditional Donation

The Circle of 5

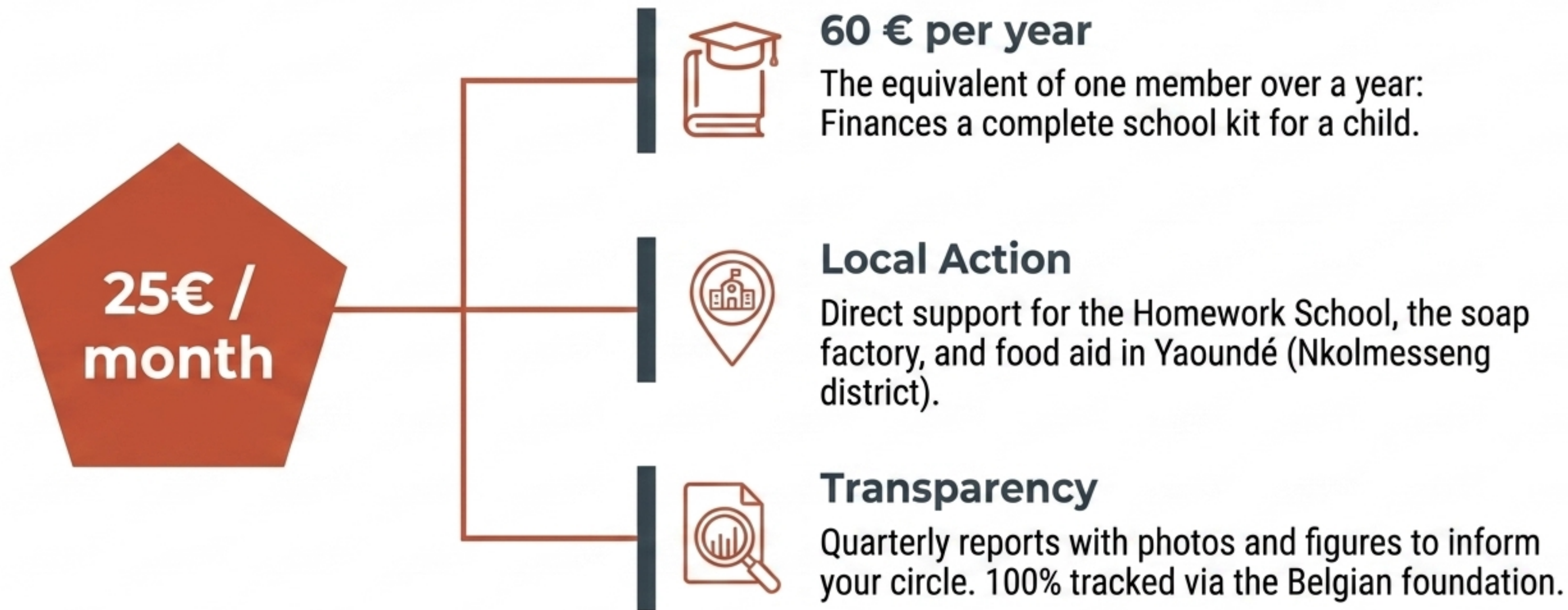
Financial Barrier	High (50€+)	Invisible (5€/month, the price of a coffee)
Emotional Driver	Solicitation & Guilt	Pride & Collective Action
Administrative Burden	Heavy (Complex fundraising)	Zero (Turnkey kit, automated payments)
Positioning	Isolated Donor ("I gave")	Tribe Initiator ("We move forward together")

The mathematics of collective impact

You don't need to donate thousands of euros. The Circle of 5 asks you for a decision and a network. Five people at €5 generate €25 predictable monthly, allowing for future planning on the ground.



100% to Cameroon. Zero Diversion.



Frictionless leadership. Zero administrative burden.



The Leader Kit

You receive ready-to-copy-paste messages (LinkedIn, WhatsApp, Email/Newsletter). You replace the name with that of your community.



The My Circle Space

A secure personal referral link via Stripe. Your members join in 2 minutes.



Automated Tracking

We manage payments, cancellations, and send field reports. You just inspire.

A format that adapts to the nature of your tribe.



Social Entrepreneurs

CSR without greenwashing. A light and documented giving circle. Verifiable actions for your hub or impact meetup.



Diaspora

The living bridge. Connect your community to Yaoundé (BE, FR, CA, UK). A collective pride assumed, far from remote assistance.



Conscious Living

Pure alignment. Transform your values into monthly action. A true story to share with your group, without ever causing guilt.



Expatriates & Executives

The discreet network. A structured engagement via a Belgian foundation. Ideal for bringing together colleagues or an international professional network.

The architecture of progression: The Wall of Builders

We celebrate those who mobilize,
not those who give the most.
100% Opt-in.



Initiator (1 Circle / 5 members)

First name + City on the wall of builders.
Collective impact report.

Ambassador (3 Circles or 2 sponsored Initiators)

Dedicated post (Facebook).
Nofollow link to your site/company.
Priority mention.

Builder (2 Circles)

Dedicated visual badge on the wall.
Mention in our quarterly newsletter.

Total transparency. Zero pressure.



Guaranteed anonymity.

The Builders' Wall is strictly opt-in. You can mobilize a circle in complete anonymity.



The right to try.

What if my circle isn't completed? No problem. Your €5 donation continues to act. We reward successful mobilization, we do not guilt-trip the attempt.



Absolute volunteering.

No forced membership. You lead by example; everyone decides and can cancel freely at any time.

Three steps. Two minutes to start.



01

Join the Circle.

Join for €5/month via the secure platform.
Receive your Leader Kit immediately.

02

Mobilize four people.

Use our templates (WhatsApp, LinkedIn) to share your personal link with your network.
(« I'm launching the Circle of 5 for Awaken Destiny – who's joining me? »)

03

Celebrate.

As soon as there are 5 active members, you become an Initiator. Decide with your tribe on your name for the Wall of Builders.

Your community starts here.

“I couldn’t give €500. But €5 per month was no problem for me. I know others are doing the same... It is a pleasure to see that my small contribution added to others helps change lives.”

— U5, Circle Member, Belgium.

Someone in Cameroon needs you — and you finally have a simple way to respond, together.

Launch our community circle

€5/month • Cancel anytime • Builders’ Wall opt-in